

EPL

EDISON
PRICE
LIGHTING
GALLERY

"made in LIC"

A COLLECTION OF LIGHT AND ART

MAY-NOVEMBER 2015

LIC

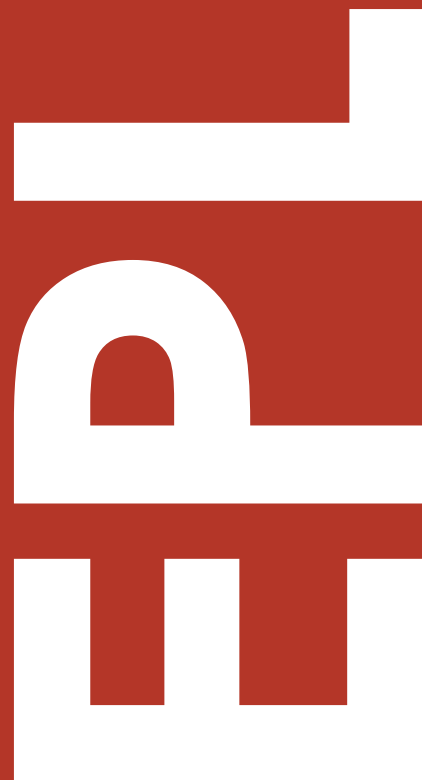
“Great art deserves great lighting”

This fundamental belief has been shared by the nearly 400 museums and galleries around the world who have selected Edison Price Lighting. Their renowned collections are not simply illuminated by our lighting fixtures – they are enhanced. By revealing color, texture, and form, our luminaires have set the stage upon which art is experienced since 1952.

But I believe all art deserves great lighting – for lighting can elevate art to greatness. Even the “blackboard painting” of a second-grader becomes magical when lighted as if in a museum. I have such a piece at home, and I treasure it.

The quality of the Edison Price Lighting Gallery’s exhibition and lighting matches that of our museum clients. The only difference is that here, we encourage you to also consider the fixtures. Perhaps you’ll agree – great lighting is great art.

Rick Shaver
Executive Vice President of Research and Development, Edison Price Lighting



“Long Island City is at the epicenter
of the visual arts in Queens,
and a major hub for music, poetry, dance,
cinema, and the performance arts”



It is with great pleasure that I present the inaugural exhibit, **Made in LIC, USA**, at the Edison Price Gallery. This group of mid career artists have been selected not only for the quality and dedication to their art, but also to the fact that they too are **Made in LIC, USA**.

For many years Queens quietly had the largest concentration of artists per square mile of any of the 5 Boroughs. As such, Long Island City was at the center of such a distinction. The rapidly changing demographics of the area, from industrial to residential, have created many challenges to our artistic community, which is constantly changing.

The artists selected come from backgrounds as divergent as Brazil, Argentina, Korea, Iran, & Cuba, as well as from different parts of the USA (including the fine guest artists from Ohio that grace our walls in the permanent collection). The fact that they make their work here in LIC and have shown their work around the world is a testament to what this community has been for decades: a cauldron of creativity and innovation, a stones throw from Manhattan.

We hope that this great distinction continues to be part of our legacy.

I welcome you to see the work now on view at the Edison Price Gallery and experience a small part of the vibrant community of artists we have here in Long Island City, USA.

Orestes Gonzalez Guest Curator

Orestes Gonzalez is an art photographer, architect and frequent guest curator. His work has been shown at the Jeffrey Leder Gallery and in news publications in the US, Argentina and Spain. He has a column on photography in the LIC Courier Magazine. www.orestesgonzalezphoto.com



LIMNOS/BENTHOS 74" x 74" shibori-dyed cotton 2009

marylou ALEXANDER

For 25 years I was a Biological Anthropologist, studying New World Primates and teaching at Kent State University. In 2001, I quit my tenured professorship to become a full-time fiber artist.

Since 2006 I have worked exclusively with my own shibori-dyed cotton and silk fabrics. As a biologist, I'm fascinated by natural phenomena. Art, like science, brings order to these phenomena. My quilts reflect the wonder and awe that I feel for the natural world.

This series is inspired by natural phenomena on a grand scale. A cosmic event, an ecosystem and an African memory are interpreted here in cloth, dye, needle, and thread.

www.maryloualexander.net

SELECTED EXHIBITIONS

*Best of Ohio 2013; Designer Craftsmen, Columbus, OH 2013
Color Improvisations, Stuttgart, Germany & traveling Europe 2013
Westminster College (solo show), New Wilmington, PA 2011*

THE JANET FRAILE COLLECTION inspired the EPL Gallery's creation.



JAM SESSION 48.5" x 48" oil on canvas 2010

al BRIGHT

Al Bright creates oil paintings before audiences to live jazz music. For over five decades, Bright has explored the realm of abstract expressionism and the intersection of music and art. His paintings are held in museums, corporate, and private collections throughout the United States and abroad. Al Bright is listed among Who's Who in American Art and Outstanding Educators of America.

www.albrightartist.com

SELECTED EXHIBITIONS

Al Bright has had more than 50 solo exhibitions, including shows at the Butler Institute of American Art, Stanford University, Kent State University, and the Canton Art Institute.

mark LYSOWSKI

"My work reflects transformations within media throughout time. While working in the abstract, I find myself challenged to solve aesthetic problems. I use different processes and media to evoke emotion. Dangerous and threatening shapes intimidate one's sense of power. Playful and primitive shapes allow subconscious relationships to form in everyday objects. These shapes control the composition within the work and induce the basic elements of art. I have discovered that it is through the creation and combination of these forms that I am provided with an infinite palette."

www.lysowski.com

SELECTED EXHIBITIONS

Michael Hertrich Gallery, Pittsburgh, PA 2013

The Butler Institute of American Art, Youngstown, OH 2003

New York International Art Exhibition, NYC, NY 1987



HEAD HUNTER 39" x 34" oil on canvas 2011

On loan by Edison Price Lighting's Art Director, the Collection features artists from her home state of Ohio.

john NABEREZNY (1921-2013)

A lifelong resident of Youngstown, Ohio, John devoted his life to creating and teaching art. A true American artist and a pillar of the vibrant Midwest arts scene, John's superb draftsmanship and profound understanding of form have rendered his work timeless and a continual inspiration and influence to young artists today.

His works have been featured in galleries throughout the United States and several are maintained within the Permanent Collection of the Butler Institute of American Art in Ohio.

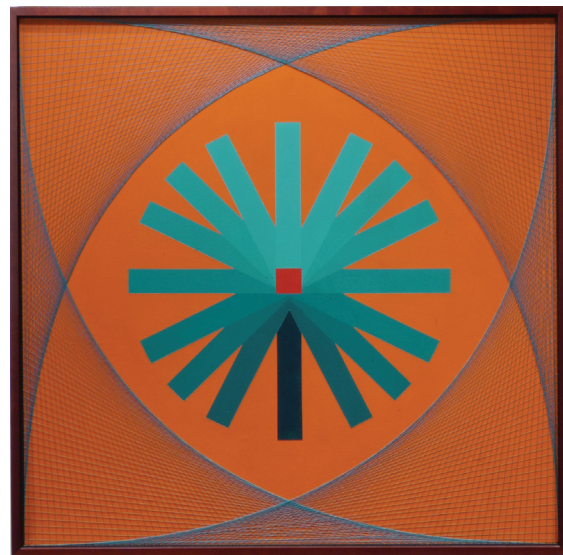
"**Mandala**" taps into the zeitgeist of the 70's, an expression of pure form and color.

SELECTED EXHIBITIONS

Midtown Gallery, Cleveland, OH 1964

Little Gallery, Philadelphia, PA 1963

Gallerie Internationale (solo show), NYC, NY 1962



MANDALA 36" x 36" acrylic and string on canvas 1971

“made in LIC”

The Gallery’s debut exhibition, **Made in LIC, NYC: a collection of Light & Art**, honors the artistic community blossoming within a few block’s radius of Edison Price Lighting. Guest curator Orestes Gonzalez chose eleven artists whose pieces, like the fixtures by which they are lit, proudly state: **“Made in LIC”**



IT'S ALL DERIVATIVE, MONA AS DALI

42" x 49" Mixed Media /Gold Foil on Canvas 2013

bill CLAPS

My work utilizes language and code to communicate various ideas and thoughts through my mixed media works and videos. The works in this show are from the series “It’s All Derivative”, which comments on the practice of appropriation and veneration in art world, combining borrowed imagery from the past with the visual language of Morse code. I utilize Morse code, as the language used in the art world is a code that is only used and understood by a select few, and the fact that Morse was the first universal language of the digital age resonates strongly with me.

www.billclaps.net

SELECTED EXHIBITIONS

Evartspace, Geneva, Switzerland 2014

Galleria Nazionale d’Arte Antica, Rome, Italy 2014

Art for China Foundation, New York, N.Y. 2013

magda DEJOSE

In my work I explore the pictorial and symbolic elements, and organic material as well that can express fundamental aspects of life: imperfection, impermanency and the sense of nothing is yet finished.

www.sculpturespacenyc.com

SELECTED EXHIBITIONS

7th International Printmaking Biennial of Douro, Portugal 2014
(Solo Exhibition), O Gallery, Tokyo, Japan 2014
China International Exhibition of Engraving Masters, China 2013
Tokyo Print Tokyo Metropolitan Art Museum, Japan 2012



ONDA Woodcut Print on Japanese Handmade Paper
2012

roya FARASSAT

My paintings from the series, "The Forgotten Children", are a picture quilt of individuals who seem to be from the outer edges of society and who convey the idea of flaw and defect.

Isolation and oppression are themes that animate my work as I paint portraits of people whose facial expressions vary from grotesque, to hauntingly strange and comical. At times, we can identify with the aloofness of my characters as they stare into empty spaces, but their ghostly and monstrous expressions force us to keep distance.

www.royafarassat.com

SELECTED EXHIBITIONS

(Solo Exhibition), Shirin Gallery, NY 2015
Taubman Museum, Roanoke, VA 2013
(Solo Exhibition) Leila Heller Gallery, NY 2011



THE FORGOTTEN CHILDREN

11"X 14" each (16 paintings) oil on gesso board 2014



SURRENDER 48" x 60" acrylic on canvas 2014

janet FRAILE

An accomplished graphic and jewelry designer, Janet Fraile has recently returned to her roots as a painter. Her art expresses her passion of the human form merging with the abstract.

"In this piece, the volume and weight of the human form is emphasized to both contain and integrate with the less distinguishable, abstract elements of the composition. This work is titled "surrender". It is an expression of the powerful, and always present, juxtaposition of the known and unknown, and the passionate surrender that is needed to merge the two."

www.janetfraile.com

SELECTED EXHIBITIONS

LIC Arts Open, LIC, NY 2014

YSU Annual Alumni Show, Youngstown, OH 2014



UNTITLED LANDSCAPE 84" x 96" oil on canvas 2012
SOLD AS DIPTYCH

andrew KENNEDY

I find that what holds my attention is the relationship between illusionary space and actual physical structure. To stretch canvas over a wood frame while having an ultimate goal to create the pictorial works hand in hand. Viewing the painting as a construct partnered with illusionary space creates an automatic bridge between these dimensions. This new work is a landscape that has one panel flipped disrupting the literal reading of landscape whilst being displayed as construct.

www.sculpturespacenyc.com

SELECTED EXHIBITIONS

Ralph Pucci International, NYC, NY 2015

Raku Gallery, Yokohama, Japan 2013

Iwasaki Museum, Yokohama, Japan 2013

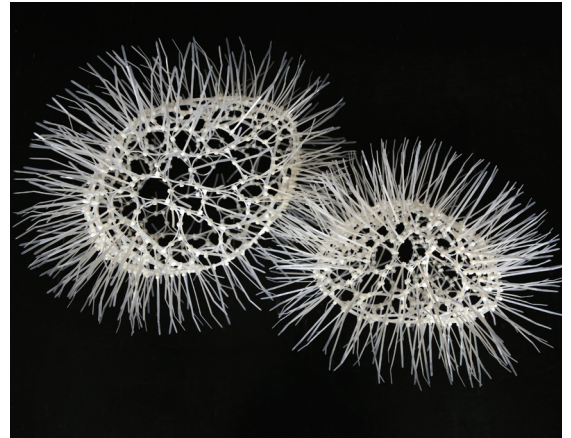
sui PARK

My work involves creating 3-dimensional flexible organic forms of a comfortable ambiance that is yet dynamic and possibly mystical or illusionary. It is an abstract representation of objects or concepts that recreates our surroundings. It can be interpreted in various ways including landscapes, living organisms, social ideas or values, anything that we accept as given that they exist. Through my work, I try to create an opportunity for audiences to see, think and most of all feel our surroundings from various perspectives.

www.suipark.com

SELECTED EXHIBITIONS

Macy Gallery at Columbia University, New York, NY 2015
Washington Project for the Arts SELECT 2015, Arlington, VA 2015
Katonah Museum of Art, Katonah, NY 2015



MOSTLY CLOUDY dimension: varied cable ties 2014

PIETRAPIANA

Originally from Buenos Aires, Pietrapiana lives and works in New York City. His work explores the vulnerability of human nature as well as personal landscapes.

Cristian Pietrapiana has been awarded with the Sheldon Berg Award (USA), was selected by the City of NY for a temporary mural, the LTA Program of the Guggenheim Museum, the Chashama Residency Program as well as the Space Residency in LIC. His work has been exhibited at Exit Art NY, AES Gallery NY, Local Project NY, The Queens Museum of Art NY and Centro Cultural Recoleta in Buenos Aires, among other venues. His work is part of the Pfizer Corporate Collection, Springfield Museum of Art and private collections.

www.pietrapiana.net



CYCLE 78" x 77" oil on canvas 2010



THE BEGINNING 12" X 4" X 66" Ash wood 2012

john PROCARIO

While growing up in the suburbs of New York, John enjoyed spending time in the woods and making objects from what found there. Because of his surroundings, wood naturally became his medium of choice. After earning a Bachelor of Fine Arts from Purchase College, SUNY, John took his love for sculpture and brought it into the world of design. John's current work is based on the idea that wood is a metaphor for the body. Like bone or muscle, wood will flex comfortably up to a point, but under too much stress, it will break.

www.johnprocario.com

SELECTED EXHIBITIONS

"Let there be", Worrell Smith Gallery, Westport, CT 2014



NIGHT DRIVING 36" x 48" oil on canvas 2010

marcus ROMERO

I grew up in rural Maryland, where I spent much of my youth outdoors. Captivated by the dense vegetation and deep wooded valleys of the countryside, I specialized in landscape painting at The Carver Center, a magnet high school in Baltimore County. I continued my education at The Cooper Union, where I worked to further develop my technical skills using various media. Living in New York City inspired me to incorporate urban themes, references of old masters, pop culture and technology into my work.

www.artsicle.com/Marcus-Romero

gilberto RUIZ VAL

This series of paintings are the result of a process that started back in 1989. The visual vocabulary of figures, symbols and forms that I'm frequently known for, were mostly done as sketches, with few paintings on canvas. The canvases changed as my visual language evolved. There was a period when I abandoned them for many years. Last year, with fresh eyes, I started the whole process of re-working them, and making them relevant to me. The result is evidence of the growth in my visual vocabulary, and my special relationship to these canvases.

They are finished.

www.gruizval@yahoo.com

SELECTED EXHIBITIONS

Gold Coast Art Center, Great Neck, NY 2014

Wolfson Campus, Miami, FL 2014

Dactyl Foundation Gallery, NYC, NY 2009



GARDEN OF FORGOTTEN GAMES

54" X 54" acrylic on canvas 1998/2015

nick WU

I design and make furniture incorporating mid-century modern and Asian aesthetics, using traditional techniques and handwork. This fine craftsmanship helps us appreciate objects constructed by hand.

Before beginning a piece, I brainstorm how the colors, shadows, and forms will come together. I study every detail in my mind and sketch them on paper. Only after getting a sense of the piece as a whole do I finally sit down and render the drawing. My detail-oriented method helps my ideas flow into a developed design.

After studying Fine Art Sculpture at Purchase College, SUNY, I focused on woodworking, and now have a studio in Greenpoint, Brooklyn.

www.nickwudesign.com



ORIGAM 42.25" X 22" X 18" H Black American walnut 2015

“functional, efficient,
original, no-nonsense
design” – Edison Price

EPL



Edison Price began as a lighting designer; he became a manufacturer only to provide the tools needed to affect his architectural vision. His fixtures and track systems – optically precise yet elegantly unobtrusive – helped define the modern architectural lighting industry.

Price was awarded the Illuminating Engineering Society's Richard Kelly Lifetime Achievement Award, and the rare AIA Medal, recognizing him as “one who has brightened more excellent architecture than anyone else in history.”

Edison Price Lighting's Gallery is dedicated to its founder, Edison Price (1918 - 1997), whose innovations – including recessed fixtures with spun aluminum reflectors, continuous lighting track, and wall grazing systems – illuminated many of the most beautiful spaces built in his time.

Edison Price Lighting upholds Price's legacy by continuing to design and manufacture products that optimize his goals of optical precision, glare control, efficiency and durability. This gallery is an homage to a man who showed that product design and manufacture can, and should, be pursued as an art.



Edison Price Lighting... designing and manufacturing superb lighting fixtures for over 60 years

Our comprehensive product line includes recessed downlights, accent lights, and wallwashers; track lighting systems; wall grazing systems; and optical accessories. Our fixtures are powered by a variety of LED modules, as well as traditional light sources.

Edison Price Lighting is renowned for precise optical design. Our downlights' low-brightness apertures—most often with a 40° shielding angle—ensure visual comfort. Our accent lights offer in-demand features, such as narrow beamspreads and multistory spotlighting. Our industry-leading wallwashers evenly illuminate walls from the ceiling to the floor.

Our company is ideally sized to be both reliable and flexible. We are large enough to operate specialized departments and a fully-equipped factory. Yet we are also small enough to communicate quickly, work efficiently, and adapt to our clients' needs.

Edison Price Lighting is represented in North America by over 60 manufacturer's representatives with a total of 100 branch offices. Our international manufacturing partners and representatives expertly manage projects around the world.



The following Edison Price Lighting products are

The Gallery joins over 400 art institutions lit by Edison Price Lighting. Like the artwork they illuminate, Edison Price Lighting's fixtures, track, and wallgrazing systems exemplify LIC's high-quality design and craftsmanship. All of our products were designed in the R&D department adjacent to the Gallery, and fabricated in the factory downstairs.

APlus WhiteLight and APlus Sunset

The **APlus** is the industry's first LED combination downlight/wall-washer, featuring interchangeable reflectors for downlighting or standard, corner, or double wallwashing. The **APlus** is powered by Cree's diffuse dome WhiteLight or dim-to-warm Sunset LED module.

ATZ

The Armstrong TechZone™-compatible **ATZ** features a square aperture and low-brightness anodized reflector to help create a clean, quiet ceiling. The **ATZ** family of lensed wallwashers and downlights includes the only specification-grade downlight for the TechZone 4" technical zone.

DL LED Xicato

The **DL LED Xicato** luminaires are powered by Xicato's LED modules, which deliver top-of-the-line color rendering and color consistency. The downlight provides a shielding angle of 40°, the lensed wallwasher a uniform 40° x 70° beamspread, and the adjustable angle fixture a 365° horizontal and 0-35° vertical range.

recessed fixtures

currently on display:

LED FTD

The **LED FTD** downlights and lensed wallwashers are part of our 5-day QuickShip program. The **Three LED** downlight provides a 40° shielding angle and the lensed wallwasher a uniform 40° x 70° beamspread.

Two LED

The **Two LED**'s produce 13° spot or 28° narrow flood beams from an impressively small 1.75" aperture. A glare-minimizing LightPlate achieves a 40° shielding angle on the **Two LED** downlight, and a choice of spot or slot trims for the **Two LED** accent light.

Three LED

The **Three LED**'s downlights, wallwashers, and accent lights all feature a 3" low-brightness aperture. The **Three LEDs** are quick and easy to install, and their light sources, functions, and beamspreads can be changed onsite.





track fixtures

Surface-mounted versions are also available

Artima LED

The high-output **Artima LED** fixture family includes the **Artima LED/3** and the **Artima LED/5**. The Artima LED/3 ring baffle spotlight offers up to 10,000 Center Beam Candlepower (CBCP), and the Artima LED/5 9° spotlight up to 60,000 CBCP. The Artima LED/5 wallwasher provides up to 5600 lumens to evenly illuminate multistory walls.

LMT

The **LMT** wallwashers and accent lights are powered by Lumenetix's Araya® LED modules. The **LMTs** can be individually tuned by remote control according to the following parameters: on/off, dimming, color temperature, hue, and saturation. Recessed **LMT** luminaires are also available, and exhibited in the Gallery.

MiniMax LED

The **MiniMax LED** track fixtures are powered by Xicato's LED modules, which deliver top-of-the-line color rendering and color consistency. The **MiniMax** wallwashers and accents can be easily focused, thanks to their 385° horizontal rotation, 0° to 90° vertical adjustment, and locking functions.

Stacklite CZR

Powered by a Citizen® chip-on-board linear LED module, the **Stacklite** uniformly delivers floor-to-ceiling wallwashing. The **Stacklite** is focused by adjusting the internal optical assembly, not the housing. Because their housings remain stationary, multiple **Stacklites** appear identical regardless of focus.

"Works with Soraa"

This family of MR16s are certified compatible with Soraa's retrofit LED lamps. The luminaires combine Edison Price Lighting's precise optics, durability, and elegant design with Soraa's efficient LED white light. Recessed "**Works with Soraa**" are also available.



systems

track systems

SightLine

Our most popular track system, **SightLine** can be mounted on the ceiling, in the ceiling (including sheetrock ceilings), or by aircraft cable or pendants. Its long spans, single aluminum extrusion, and minimal joints make the **SightLine** both durable and attractive.

Unicep

The **Unicep** is the mounting solution for occasional track lighting needs. Available as either surface-mounted or recessed (including sheetrock ceilings), the unobtrusive **Unicep** services a single 120-volt track fixture.

UpLine

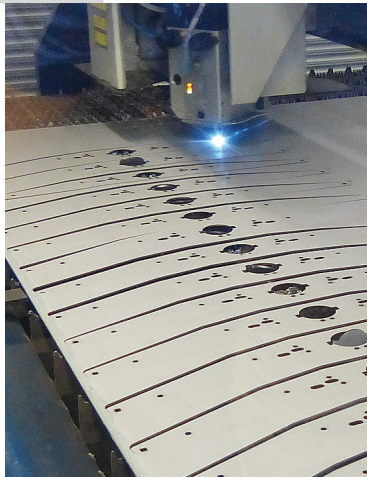
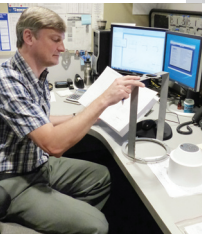
The **UpLine** is a dual function track system with integral LED uplights that deliver 644 lumens per linear foot. This clean, understated track can be suspended by pendants or aircraft cables, and painted any color to coordinate with the interior décor.

wallgrazing systems

Spredlite LED

The **Spredlite** wallgrazing system uses integral LED arrays and spread lenses to uniformly cast light down the entire length of a wall. The Spredlite accentuates textured walls, such as wood or fabric, and minimizes bright spots on reflective walls, such as polished marble and glass.

EPL factory



G CELL
paint on metal
24"x 32" 2015

*These layers of shapes
are the negatives
left behind during
our painting process.*

Edison Price Lighting is proud to be 'Made in NYC' and 'Made in USA'. Our manufacturing department fabricates many parts in-house using American-sourced materials. We combine computerized machinery with specialized craftsmanship: operating machines to cut and bend metals by the ton, while painting fixtures and spinning reflectors by hand. During a recent tour, The New York City Economic Development Corporation described our cross-trained team best: "rather than using the more common assembly line model...here, employees are valued for their adaptability and flexibility."

EPL gallery

The Edison Price Gallery
is available to
the lighting and arts
communities for the
following functions:

Tours

See the Gallery's latest exhibition and lighting solutions. Extend your tour to the factory downstairs to learn how the exhibited fixtures are made.

Mock-ups

Mock-up your next lighting project in The Gallery's dedicated mock up area. We will assess your needs, recreate your lighting design, and adjust the fixtures during your visit.

Meetings and Events

Host your next event at the Gallery. Thanks to its artful design, large size, convenient location, and separate entrance, the Gallery is an ideal space to host meetings, seminars, receptions, and other events.



EDISON PRICE LIGHTING GALLERY

To learn more about the Gallery and its exhibited lighting solutions, visit www.epl.com.

To inquire about using the Gallery, email gallery@epl.com.

Many thanks to the talented people that made the Gallery possible, including

President **Emma Price**

Curator **Orestes Gonzalez**

Art Design **Janet Fraile**

Lighting Designer **Rick Shaver**

Lighting Assistant **Evan DeCavalcanti**

Architect **GVZ Architects**

Construction Manager **George Closs**

Construction Coordinator **Raj Patel**

Marketing **Joel Siegel**

Coordinator **Nora Vizzini**

Official Participant of:



INTERNATIONAL
YEAR OF LIGHT
2015



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