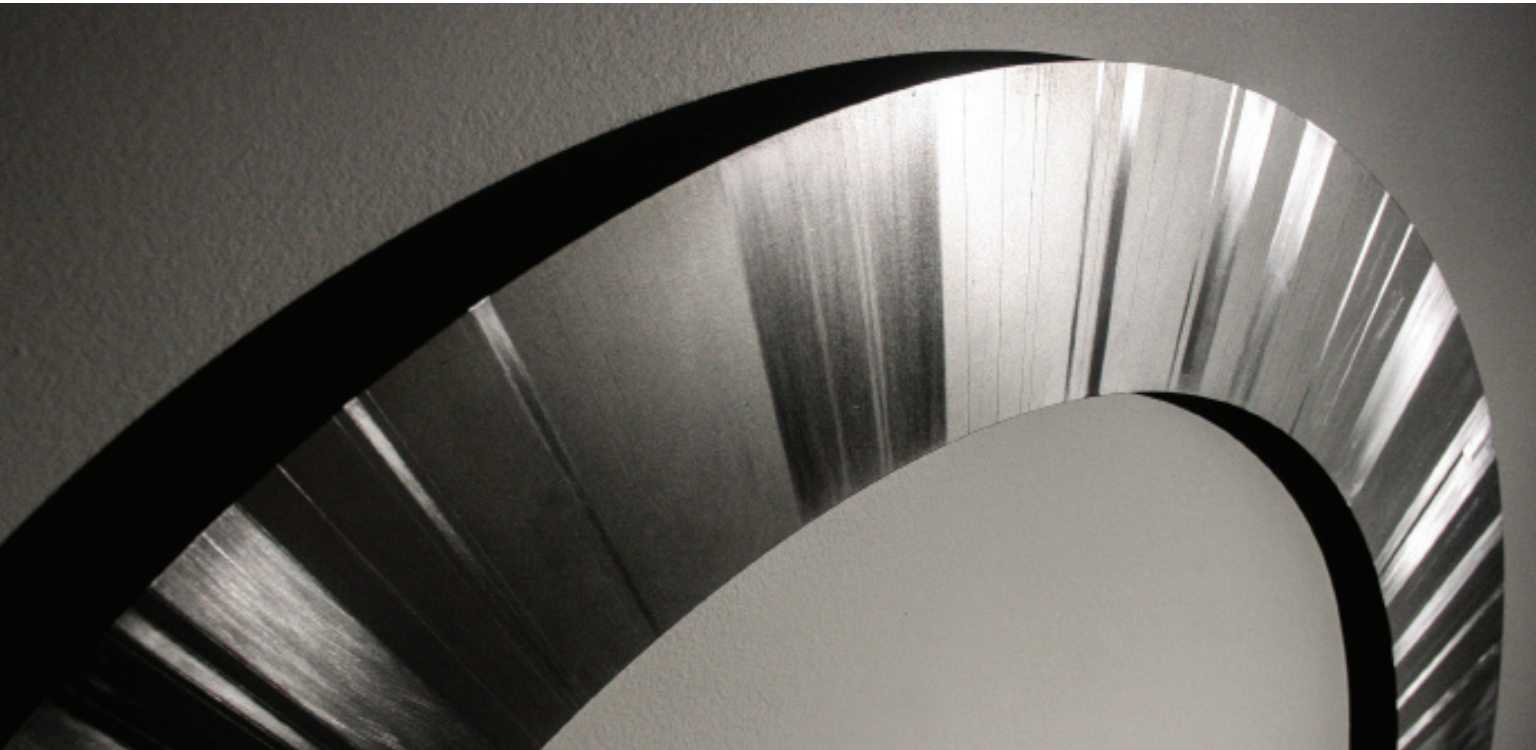


REAL

VIS

ION

EDISON PRICE LIGHTING GALLERY



*Photograph by Francis Milloy*

## an alchemy of innovation

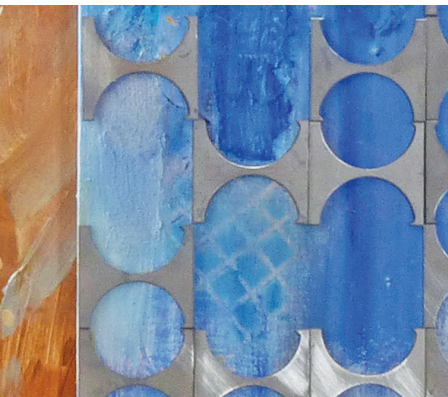
Aluminum, steel, copper – these materials arrive to our factory, located one floor below the Edison Price Lighting Gallery, in their raw state. Although we refine them into polished products, we deeply understand that our lighting fixtures are only as strong and streamlined as the materials from which they began.

Sharing our respect for the materials are the ten artists exhibiting in REVISION. Our tours of the factory became a scavenger hunt, as we dug through barrels and boxes of discarded metal parts. The further we dug, the more I realized: the raw materials are elegant as is, but limitless in the hands of an artist.

We expected the story to begin and end with the materials alone. Yet REVISION grew into an exhibition of people. Each piece involved many hands, since our factory first cut, bent, spun, burnished, and painted the materials before passing the baton. Aluminum, steel, and copper forged an unexpected connection between the manufacturer and the artist.

# REVISION

*Edison Price Lighting has invited 10 local artists to REVISION our raw materials and create a new and unique perspective from the seemingly ordinary.*



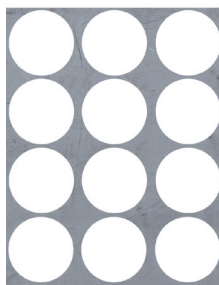


# RAW MATERIALS



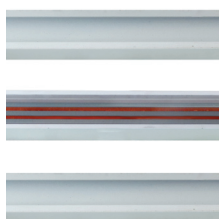
## COPPER

Copper circuits are formed by a manufacturer in Pennsylvania. Using a roller, Derrick and Raj manually insert the copper into plastic holders to insulate the current, then insert it into our aluminum track beams.



## LASERED SHEETS

Steel sheets are sourced from producers in Pennsylvania, Indiana, and Missouri. Using a CNC machine, FitzRoy arranges the required shapes efficiently onto the sheet, then laser cuts them.



## TRACK

Aluminum beams are extruded into the shape of our track systems by an extruder in Connecticut. Christopher, Simon, Damon, and Fred hand spray-paint the finished track systems.



## SHAVINGS

Steel and aluminum discs are hand-spun by Raoul, Ernst, and Jonathan. Using a bronze bar by hand, they mold the disc against a spinning chuck. Surplus shavings result from the molding and final cutting process.



**COPPER & PLASTIC BAG**  
Inkjet print 27.5" x 19.75"

## sina BASILA

Sina Basila's photos, videos and interactive projects asks viewers to explore their relationships with the environment, community, and justice. She uses discarded materials to create wearable designs that upend conventional ideas of fashion, trash, and mainstream representation. Since moving to Brooklyn after six years in Berlin, Sina she has documented Race and Revolution (presented at Pratt Institute), exhibited 'Refashioned Garbage' at The Society for Domestic Museology, and works with the Young New Yorkers arts program.

[sinabasila.com](http://sinabasila.com)

# REVISION



**INSIDE-OUT**  
Acrylic, EPL laser cut steel, painted masonite board, 20" X 24"

## jane DELL

Jane Dell was born in New York City, and received her BFA from Pratt Institute. She studied textile and fabric arts at Parsons School of Design, and created a hand-painted silk business. For the last 20 years her artwork has been focused on painting, collage and mixed media.

[janedell.com](http://janedell.com)



**HALLOWEEN**  
EPL copper circuits, EPL aluminum spun shavings, tulle  
24"w x 72"h x 32" deep

## larry DELL

Larry Dell is a New Jersey based sculptor, collagist, writer and curator. He received his BFA from Pratt Institute, where he studied painting with the Abstract Expressionists James Gahagan and Edward Dugmore, and studied sculpture with the pioneering multi-disciplinary artist, Richard Budelis. Larry also studied with the prominent second generation Abstract Expressionist Michael Goldberg at Hunter College Graduate School of Art.

**[larrydellart.com](http://larrydellart.com)**

*"I felt like a kid in a candy store walking through the factory collecting materials that caught my eye. It brought me back to when I did ornamental ironwork in Boston and would go to the steel yard and usually pick out more steel than my budget allowed."*

## gene LAMBERT

Deeply involved in the world of architecture, design and lighting for the last 15 years, Gene Lambert draws the inspiration from his experience in dealing with various materials and their interaction with light. He believes that artwork does not have to always carry a powerful message or an emotionally charged; it can be a mere reflection of how different materials come together to create an appealing object, something that could grab one's attention and make them go "Hmmm..."

This glowing sculpture comes to life through a series of suspended acrylic fins, which create a fluid inverted landscape, sidelit by Edison Price Lighting track luminaires with PAR30 LED color-changing lamps by Ketra. The dynamic light show is dialed into the "cool" range of 4,000K through 8,000K CCT with a further shift into the blue area of the spectrum.

**[GLambert@oneluxstudio.com](mailto:GLambert@oneluxstudio.com)**



**UNTITLED**  
Acrylic/aluminum/track fixtures/LED PAR lamps  
12" x 36" x height varies 2016

# REVISION



**PAINTING INSTALLATION FROM THE SERIES, "PILGRIMAGE"**  
Acrylic paint, ink, Balsa wood, EPL track system,  
5" X 5.5" each

## roya FARASSAT

Roya Farassat is an Iranian painter and sculptor. She has exhibited in numerous solo and group exhibitions at colleges, universities, galleries, and museums including The Ormond Memorial Art Museum, The Villa Terrace Decorative Arts Museum, The Queens Museum, The Taubman Museum, Miami Art Fair, Dubai Art Fair and Jamm Contemporary art auction in Kuwait. Farassat's exhibitions have been reviewed by The New York Times, Art Radar, Hyperallergic and The Boston Globe. Roya Farassat currently resides NYC.

**[royafarassat.com](http://royafarassat.com)**

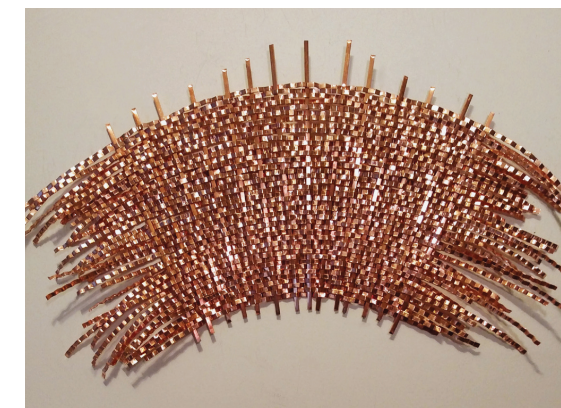
*"Everytime I visited this amazing factory, I was warmly welcomed by everyone working there, and always left with the possibility of making works that could enrich my creative path. I appreciate and value this amazing collaboration more than words could ever express."*

## barbara LUBLINER

New York artist, Barbara Lubliner moves fluidly from performance art to works on paper to sculpture. Lubliner has organized and moderated panels, taught workshops, curated shows, and started a feminist newspaper. Her public installations and studio work have involved re-purposing trash into playful art, shifting the focus from environmental blight to creative production. She has exhibited "upcycle" artwork in solos at Carter Burden Gallery and Drawing Rooms, and in numerous group shows. Her curatorial projects include "Up-cycled," artwork created out of plastic post-consumer waste; "Art & Alchemy," featuring artists who transform found materials.

**[barbaralubliner.com](http://barbaralubliner.com)**

*"The Edison Price Factory is like a wonderland! While the materials are challenging to manipulate there is great pleasure in transforming them with my esthetic of keeping the waste material obvious yet having it disappear in plain sight as it becomes part of a greater whole."*



**RED SKY**  
Copper weaving, 26" x 52"





**CHI-SUI-KA-FU-KU (EARTH-WATER-FIRE-AIR-VOID)**  
EPL laser cut aluminum, 24" diameter circle

## francis MILLOY

Francis Milloy is a Scottish born, New York City based lighting designer, architect, urban designer and artist who has contributed to many award winning architectural and lighting projects around the world. He has exhibited as an artist in both the US and UK and currently has his own design/lighting practice in New York City. He is a professional member of The Royal Institute of British Architects, The Royal Incorporation of Architects in Scotland and is a part-time Faculty member for the MFA Lighting Program at Parson's New School for Design.

**francismilloy.com**

*"The five rings are used as prop and backdrop in the performance of Ninja Ballet NYC. Dancers perform with the rings individually and collectively in tightly choreographed arrangements, symbolizing the earth and its elements as it relates to each part of the performance."*

## daniel SINCLAIR

With a BFA, cum laude from University of California and a MFA from Pratt Institute in Brooklyn, Daniel Sinclair is a New York based artist. His work has been recognized with six Fellowships and Awards, and representation in public collections, amongst which are the Brooklyn Museum and the Fine Arts Museum of Long Island, New York. At present, he is mostly engaged with different metals, focusing on translating the subtleties of the material and the transformative process.

**danielsinclair.net**

*"Upon visiting the Edison Price Factory, I was struck by the beauty of aluminum as a material and how light played upon its surface when shaped. And it occurred to me that I should allow the material to speak for itself, and my job as an artist was to express that."*



**SPLASH**  
EPL aluminum spun and milled shavings, discarded aluminum  
25" x 25" x 98"

# REVISION

## a v RYAN

A.V. Ryan works through the disciplines of sculpture, architecture and painting. Her work has been exhibited at FiveMyles, Kustera Projects, and Sideshow Gallery in Brooklyn and Gallery Aferro in Newark, NJ. She collaborated with Grayson Cox at thisfridayornextfriday gallery for the 2014 DUMBO Arts Festival and created temple, a large-scale architectural installation for Art Farm Nebraska in Marquette, NE. She lives and works in Brooklyn, NY.

**avryan.net**

*"It was eye-opening to tour the EPL factory, especially given the national conversation about the decline of manufacturing; here it was alive and well. Seeing the elements that house and shape light as objects in their own right spurred my imagination."*

## anne SPURGEON

Anne Spurgeon is an interdisciplinary, Brooklyn-based artist. Questions about transformation re-occur in her creative practice. Her involvement evolved from guitar performances to private video performances concerning the public and private self. In the past five years, Anne's focus has moved away from the personal consciousness of the body to the transformation of sculptural materials. Woodworking, textile, and metal processes inform her studio work.

**annespurgeon.com**

*"Everyone at Edison Price Lighting has been incredibly generous sharing their resources, time, and history. The material I selected reminds me of an industrial lichen, grown from the inner workings of the factory."*



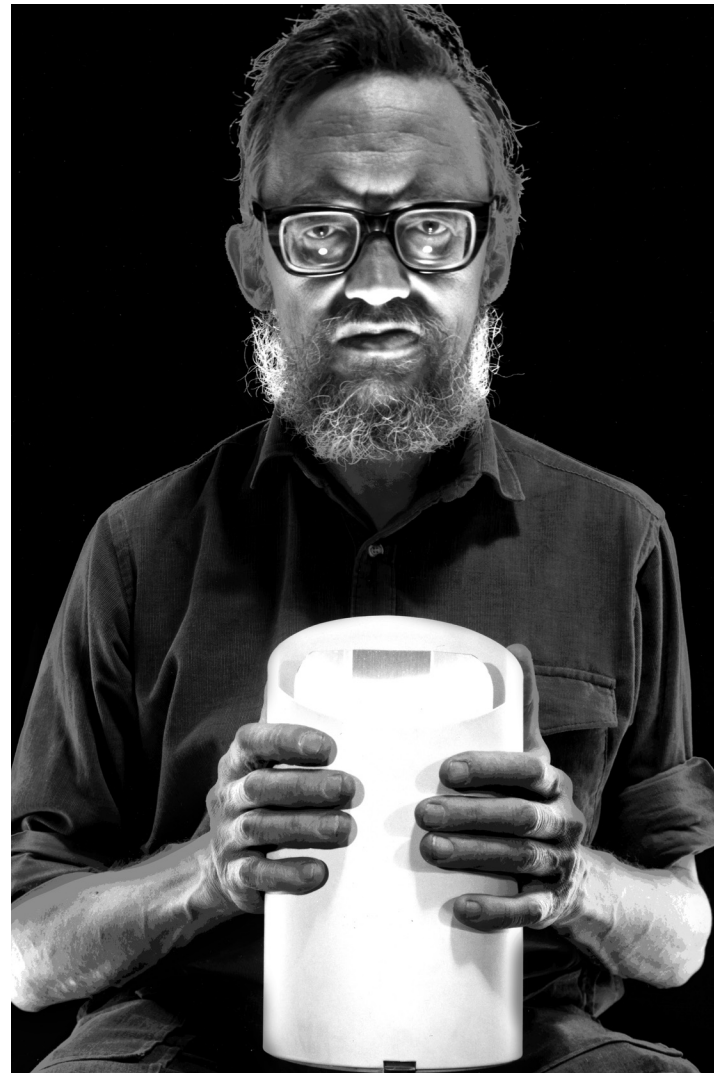
**UNTITLED**  
wood, aluminum, and concrete, 8 x 8 x 17"



**ICON**  
EPL steel housing, enamel, LED strip light,  
10"W X 14"H (APPROX) EACH



“functional, efficient,  
original, no-nonsense design” **Edison Price**



# EPL

Edison Price began as a lighting designer; he became a manufacturer only to provide the tools needed to affect his architectural vision. His fixtures and track systems – optically precise yet elegantly unobtrusive – helped define the modern architectural lighting industry.

Price was awarded the Illuminating Engineering Society's Richard Kelly Lifetime Achievement Award, and the rare AIA Medal, recognizing him as "one who has brightened more excellent architecture than anyone else in history."

Edison Price Lighting's Gallery is dedicated to its founder, Edison Price (1918 - 1997), whose innovations – including recessed fixtures with spun aluminum reflectors, continuous lighting track, and wall grazing systems – illuminated many of the most beautiful spaces built in his time.

Edison Price Lighting upholds Price's legacy by continuing to design and manufacture products that optimize his goals of optical precision, glare control, efficiency and durability. This gallery is an homage to a man who showed that product design and manufacture can, and should, be pursued as an art.

Edison Price Lighting... designing and  
manufacturing  
superb lighting fixtures  
for over 60 years



Edison Price Lighting has designed and manufactured the highest-quality lighting solutions since 1952. Our comprehensive offering includes recessed downlights, accent lights, and wallwashers; track lighting systems; wall grazing systems; and optical accessories.

Our luminaires set the standard for optical performance. We combine meticulously shaped reflectors, durable materials, and advanced technologies to deliver precise illumination. Our downlighting is comfortable; our accent lighting, flexible; our narrow spotlighting, focused; and our wallwashing, consistent from ceiling to floor.

Our luminaires set the standard for unobtrusive elegance. The apertures of our recessed fixtures are quiet and comfortable, and the form and lines of our track fixtures are streamlined. As a result, our luminaires blend into the architecture.

As a testament to our craft, Edison Price Lighting has illuminated over 450 museums, galleries, and other art institutions.





# recessed fixtures

## THREE, FOUR, FIVE

A suite of **3"**, **4"** and **5"** aperture luminaires include downlights, accent lights, narrow spotlights, and wallwashers. The luminaires control aperture brightness, eliminating glare from normal viewing angles. Swap the reflectors to change functions or beamspreads after installation.

## PRIM

The trimless square **PRIM** is available as a downlight, accent light, narrow spotlight, and wallwasher. The Prim is the only specification-grade trimless square fixture made with an anodized aluminum reflector, maintaining long-lasting consistent reflectivity, color, and performance.

## ATZ

The Armstrong TechZone™-compatible **ATZ** features a square aperture and low-brightness anodized reflector to help create a clean, quiet ceiling. The **ATZ** family of lensed wallwashers and downlights includes the only specification-grade downlight for the TechZone 4" technical zone.

## APlus

The **APlus** is the industry's first LED combination downlight/wallwasher, featuring interchangeable reflectors for downlighting or standard wallwashing, corner wallwashing, or double wallwashing for corridors. The APlus Sunset model also offers dim-to-warm dimming.



# track fixtures

Surface-mounted versions are also available

## MiniMax LED

The **MiniMax LED** accent lights, narrow spotlights, and wallwashers are small in size, yet big in performance. From their minimalist cylinders, MiniMax LEDs deliver top-of-the-line color rendering and color consistency. MiniMax LEDs can be easily focused, thanks to 385° horizontal rotation, down to 90° vertical adjustment, and locking functions.

## MidiMax LED

The **MidiMax LED** accent lights, narrow spotlights, and wallwashers are compact and robust. IDM MidiMax LEDs include integral dimmers for individual fixture control and dimming on 277-volt track. MidiMax LMTs offer wireless control, including tuning correlated color temperature.

## Artima LED

The high-output **Artima LED** fixture family includes the **Artima LED/3** and the **Artima LED/5**. The Artima LED/3 ring baffle spotlight offers up to 10,000 Center Beam Candlepower (CBCP), and the Artima LED/5 9° spotlight up to 60,000 CBCP. The Artima LED/5 wallwasher provides up to 5600 lumens to evenly illuminate multistory walls.

## Stacklite

Powered by a Citizen® chip-on-board linear LED module, the **Stacklite** uniformly delivers floor-to-ceiling wallwashing. The **Stacklite** is focused by adjusting the internal optical assembly, not the housing. Because their housings remain stationary, multiple **Stacklites** appear identical regardless of focus.





# track systems

## track systems

### SightLine

Our most popular track system, **SightLine** can be mounted on the ceiling, in the ceiling (including sheetrock ceilings), or by aircraft cable or pendants. Its long spans, single aluminum extrusion, and minimal joints make the **SightLine** both durable and attractive.

### Unicep

The **Unicep** is the mounting solution for occasional track lighting needs. Available as either surface-mounted or recessed (including sheetrock ceilings), the unobtrusive **Unicep** services a single 120-volt track fixture.

### UpLine

The **UpLine** is a dual function track system with integral LED uplights that deliver 644 lumens per linear foot. This clean, understated track can be suspended by pendants or aircraft cables, and painted any color to coordinate with the interior décor.

## wallgrazing systems

### Spredlite LED

The **Spredlite** wallgrazing system uses integral LED arrays and spread lenses to uniformly cast light down the entire length of a wall. The Spredlite accentuates textured walls, such as wood or fabric, and minimizes bright spots on reflective walls, such as polished marble and glass.



# EPL

## factory

Edison Price Lighting has proudly operated a full-scale factory in New York City since 1952. Far more than an assembly operation, it is a complete metal-working shop. We fabricate nearly all our parts -- down to the nuts and bolts -- in-house, guaranteeing quality control, fast turnaround times, and the detailed-oriented skills needed for modifications. We are a proud 'Made in USA' company, employing locally and sourcing materials regionally.

## gallery

Located in the Long Island City arts and manufacturing community, the Gallery is surrounded by urban artists who craft from raw materials. It is sited above Edison Price Lighting's metal-working factory, where sixty people too craft raw materials with their hands and machines. The two final works -- art and luminaires -- intersect in the Gallery. The Gallery joins over 400 art institutions illuminated by Edison Price Lighting. The only difference is here, we encourage you to look up, and reconsider lighting as art itself.

**The Edison Price Lighting Gallery is available for tours, mock ups, meetings and events.**



# REFLECTIONS

EDISON PRICE LIGHTING GALLERY



41-50 22nd Street, Long Island City, New York 11101 718 685 0700 [www.epl.com](http://www.epl.com)

