

If you can write it...

You can light it.



# FREEHAND

48V Neon + Track





Infinite shapes.  
One stroke.

The neon track is available in suspended and surface-mounted versions--both able to rotate horizontally. The system includes the option of different linear modules such as diffusers, prismatics, spotlights, downlights, and neon strips. These modules can be freely combined for various applications, and the track and neon strip modules can be creatively matched to achieve a variety of rich stylings. The track system is 48VDC powered, 30mm in diameter, small and **exquisite.**

**FREEHAND**  
Neon + Track

Rigid

Flex

underline

highlight

stroke

stroke

comma

strikethrough

exclamation

regular

medium

thin

light

italics

heavy

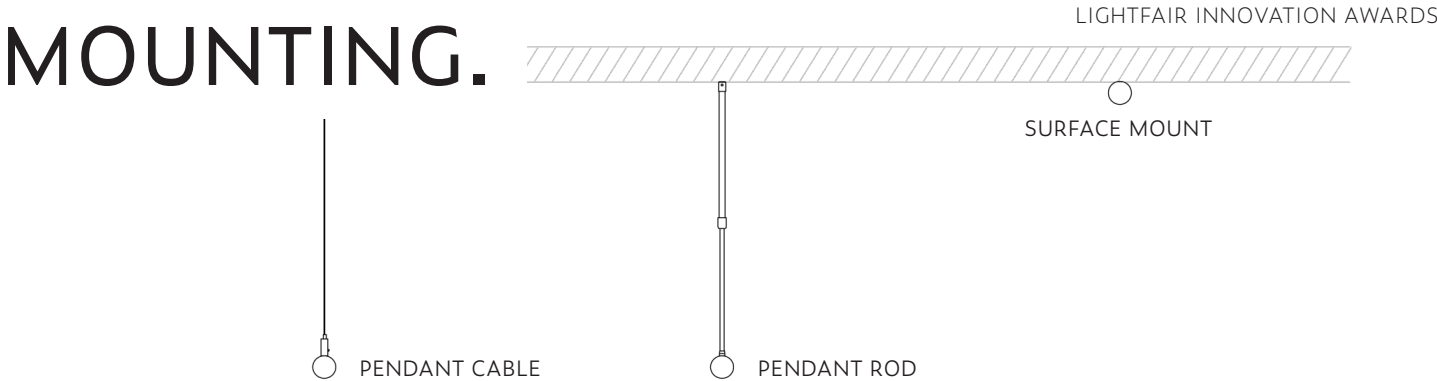
12PT

14PT

18PT

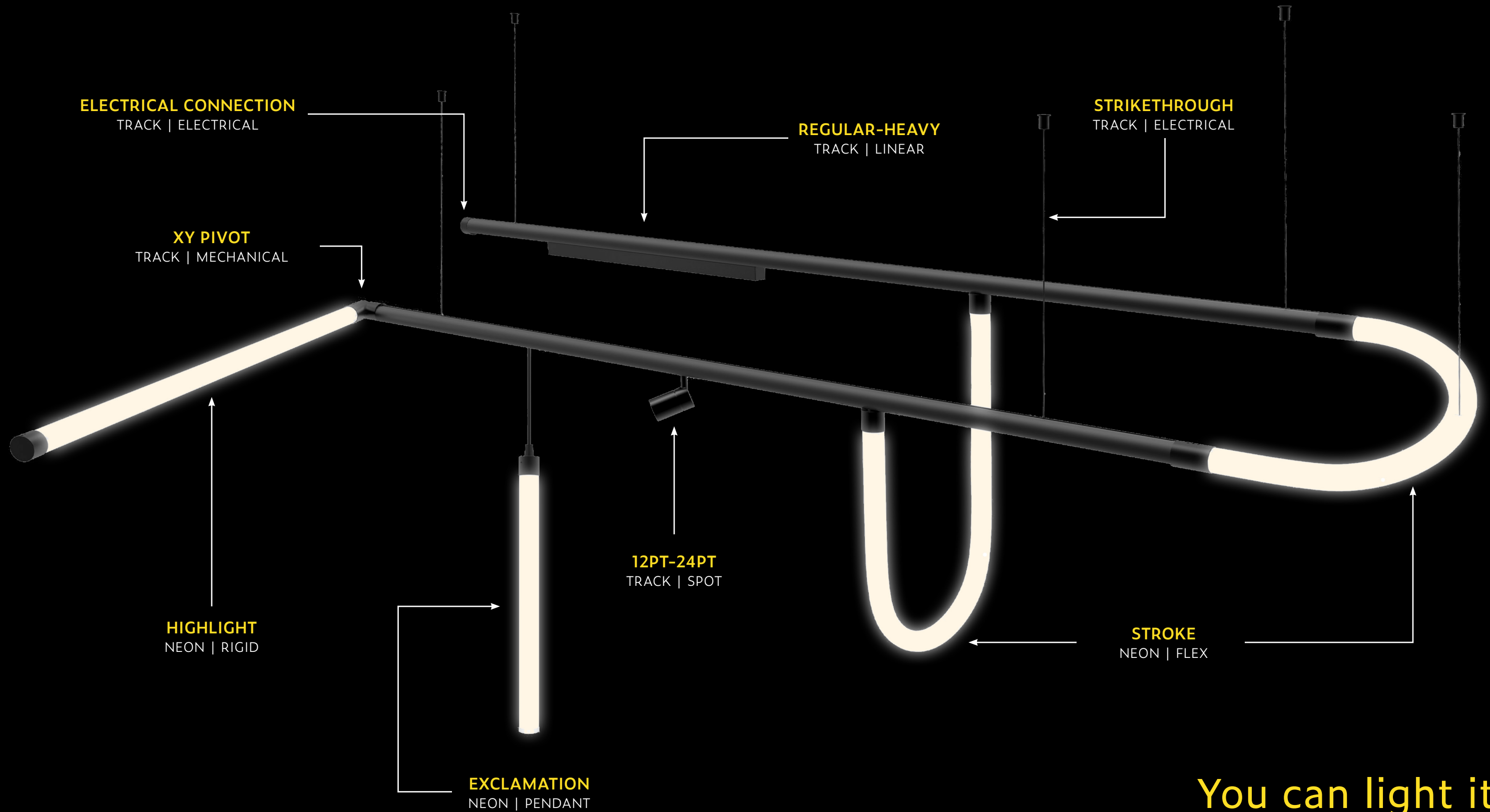
24PT

FREEHAND





# If you can write it...



# You can light it.

*Compose an installation that  
sends a message*

FREEHAND

Make a bold statement  
with rigid stem mounting

Suspension with the flexibility of  
Freehand

Write on the wall  
with surface mount

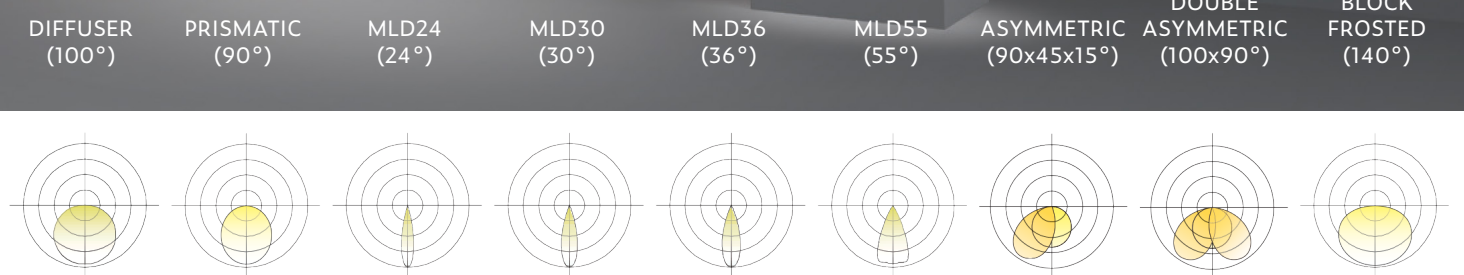
**Rigid Stem Mounting**  
from 3 to 6 feet

**Suspension Mount**  
6 or 13 foot cable

**Surface Mount**  
minimal ceiling hardware

## Expansive distributions expand the margins of possibility

Cross your t's with bold track pieces and dot your i's with neon playfulness



Expand your vocabulary  
with a **flexible** range of choices.

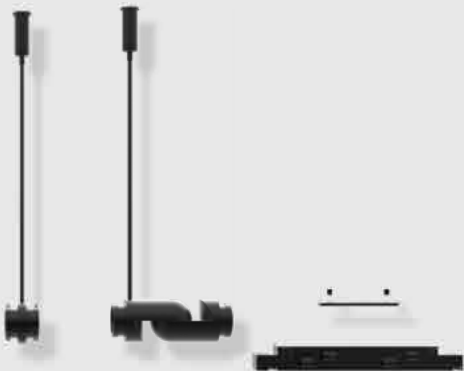
*Flexible Neon*



Blend precision and artistry with modular efficiency



ELECTRICAL CONNECTIONS



MECHANICAL CONNECTIONS



SUSPENSION CONNECTIONS

BOLD



# Rigid stem mounting for caps locked security Or aircraft cable for finepoint versatility



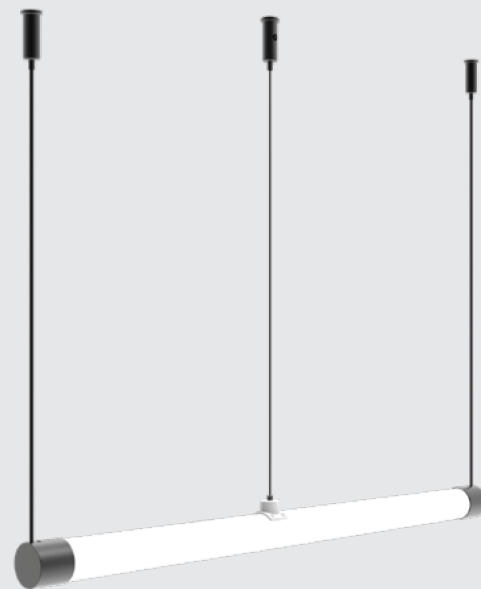
TRACK PENDANT STEM



TRACK PENDANT CABLE

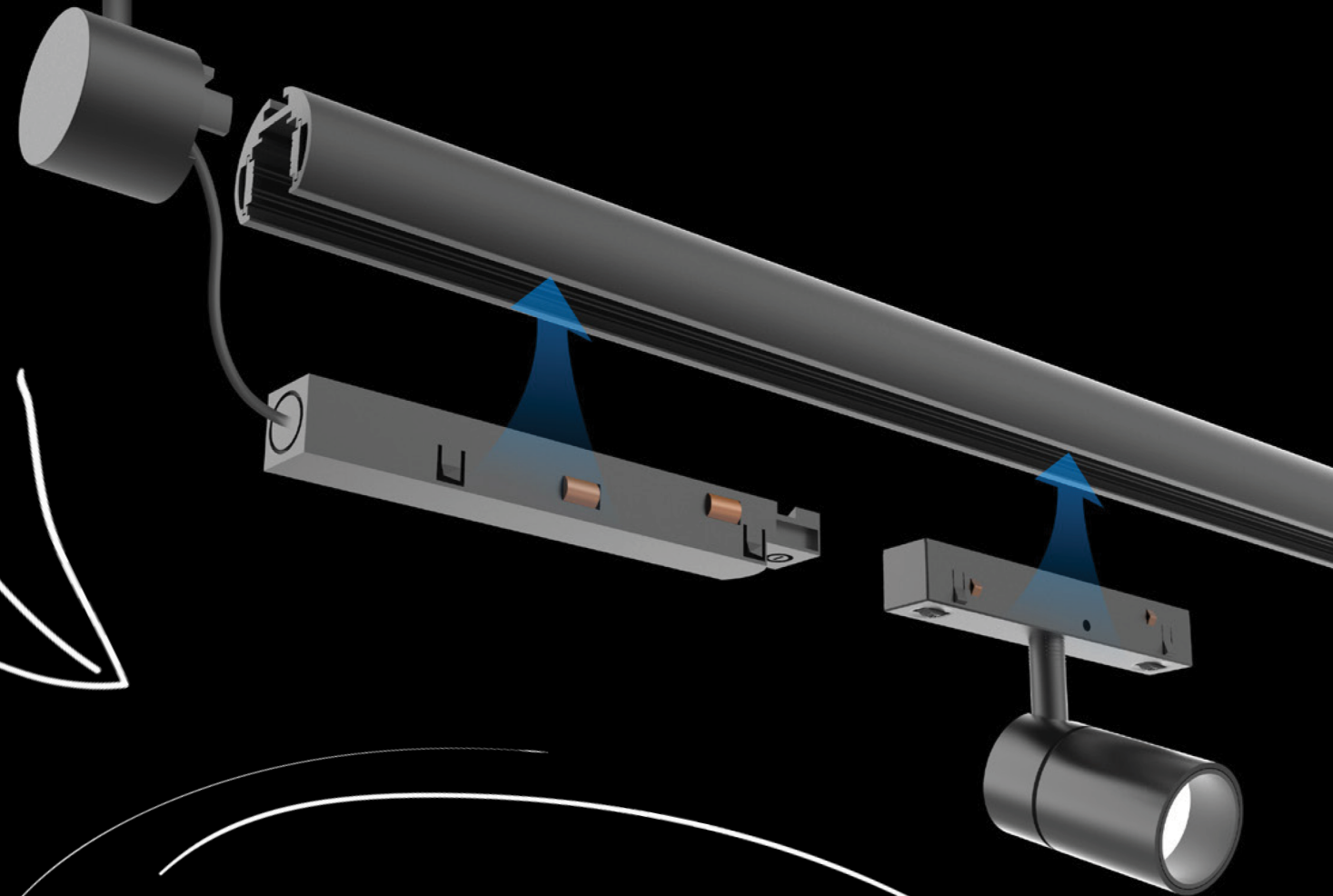


NEON PENDANT STEM



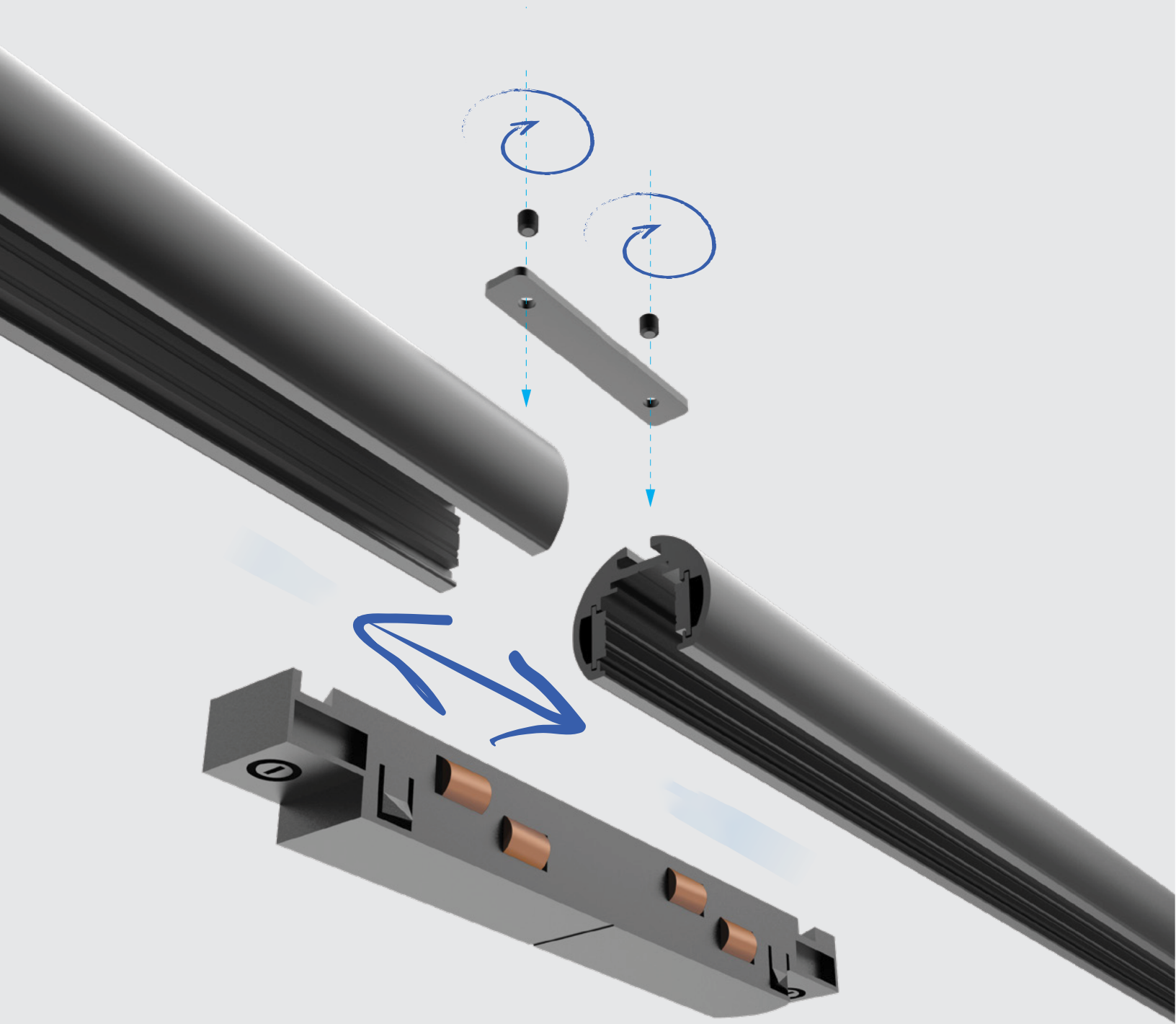
NEON PENDANT CABLE

~~No soldering required.~~  
~~Simple electrical connections.~~



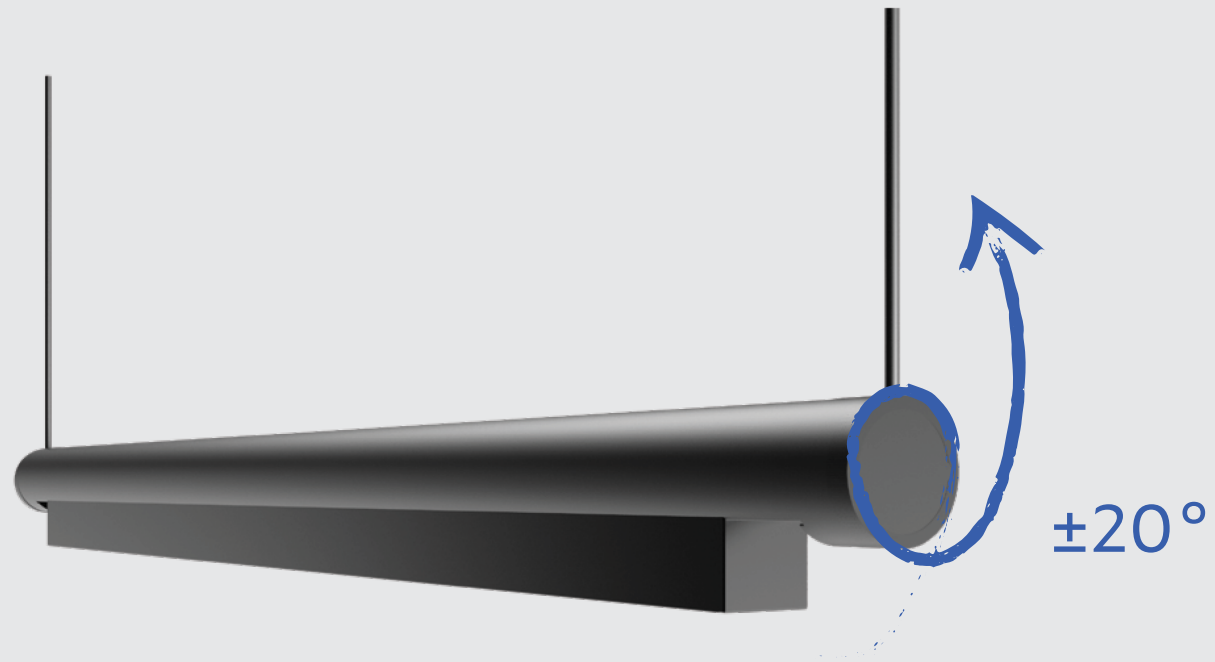
*Finalize your draft with our  
plug-and-play system*

Skillfully join two clauses with  
continuous row mounting

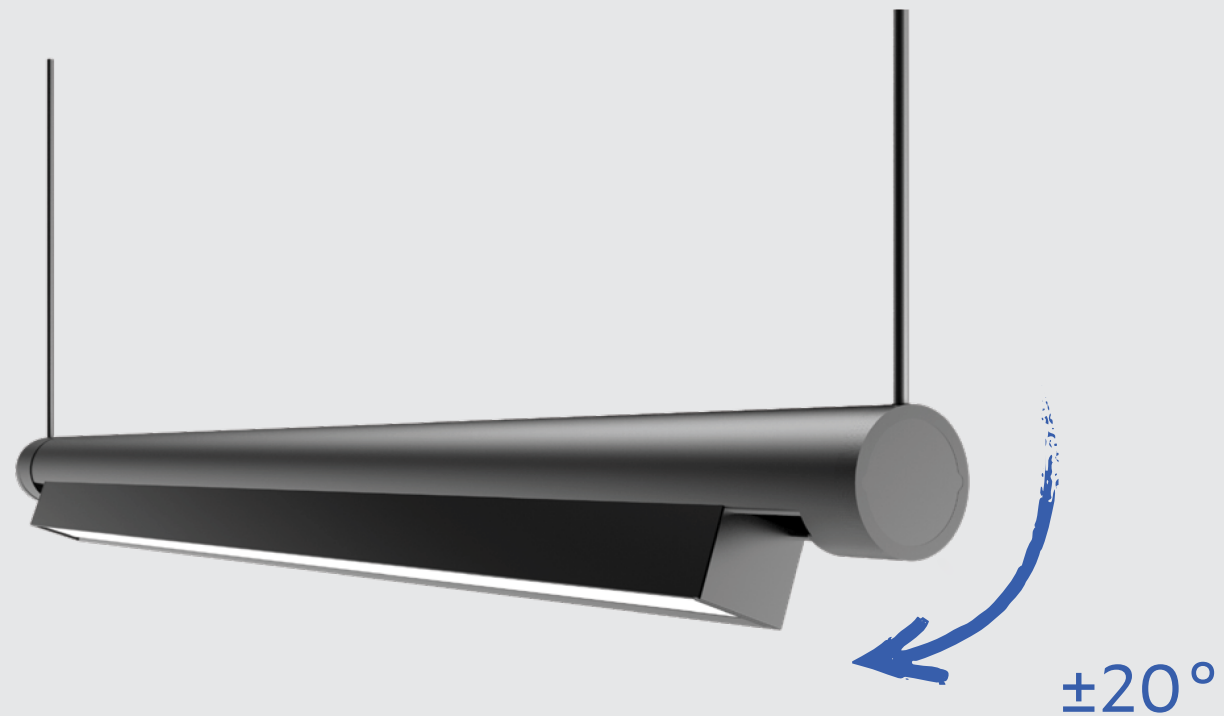


Every single time.

# ROTATION



Make edits after installation  
with in-field adjustability



20° vertical adjustability

# MAGNETIC CONNECTION

FREEHAND integrates redundancy in every connection  
to ensure your message is not lost in translation





# ROTATION

$\pm 120^\circ$



$\pm 120^\circ$

Revise your point-of-view with  $120^\circ$  horizontal pivoting



# FREEHAND

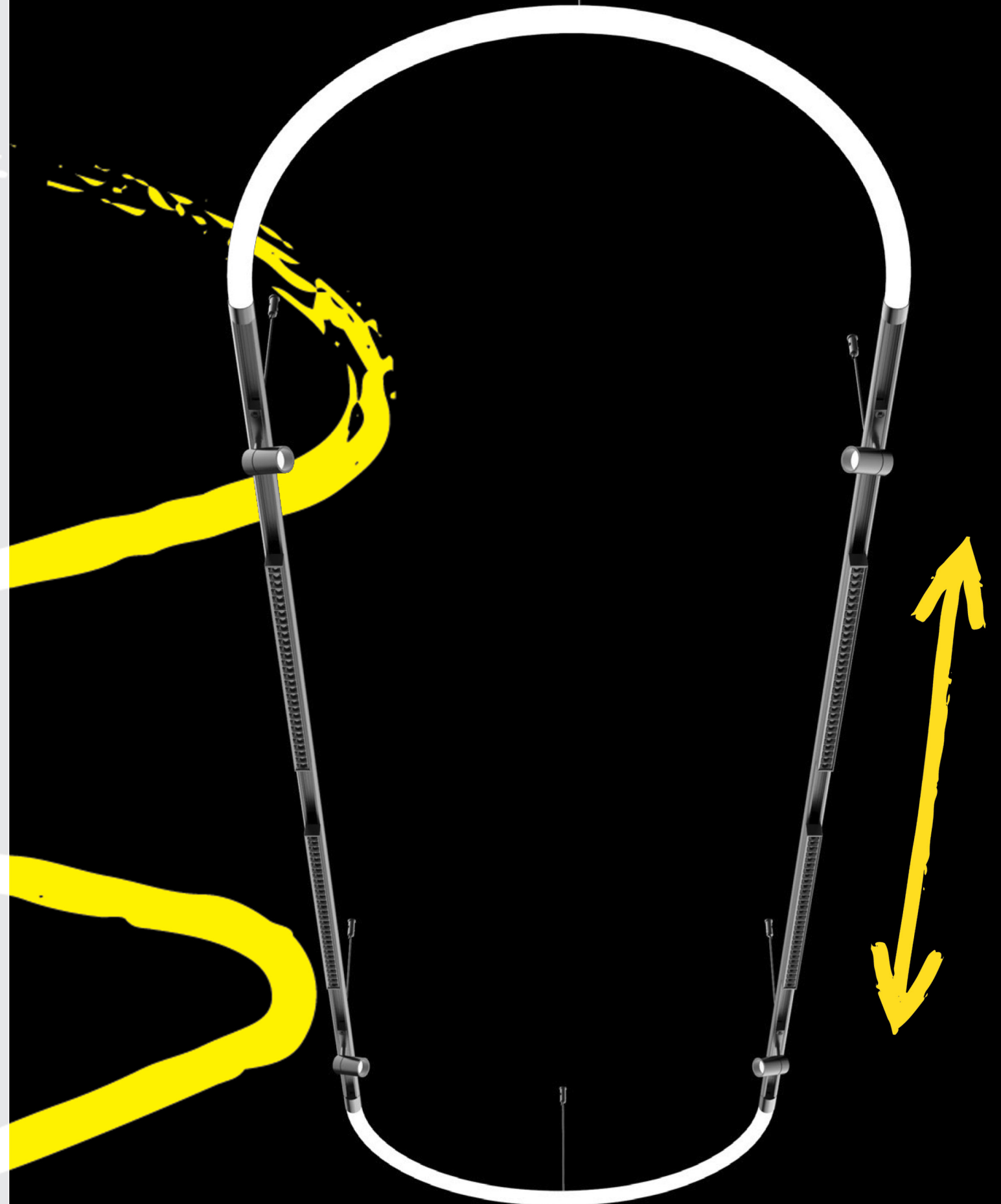
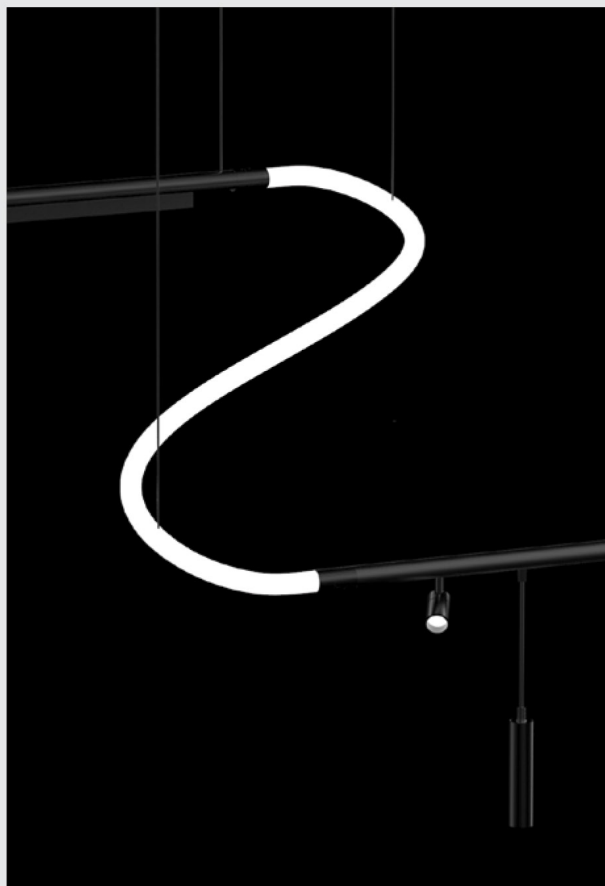
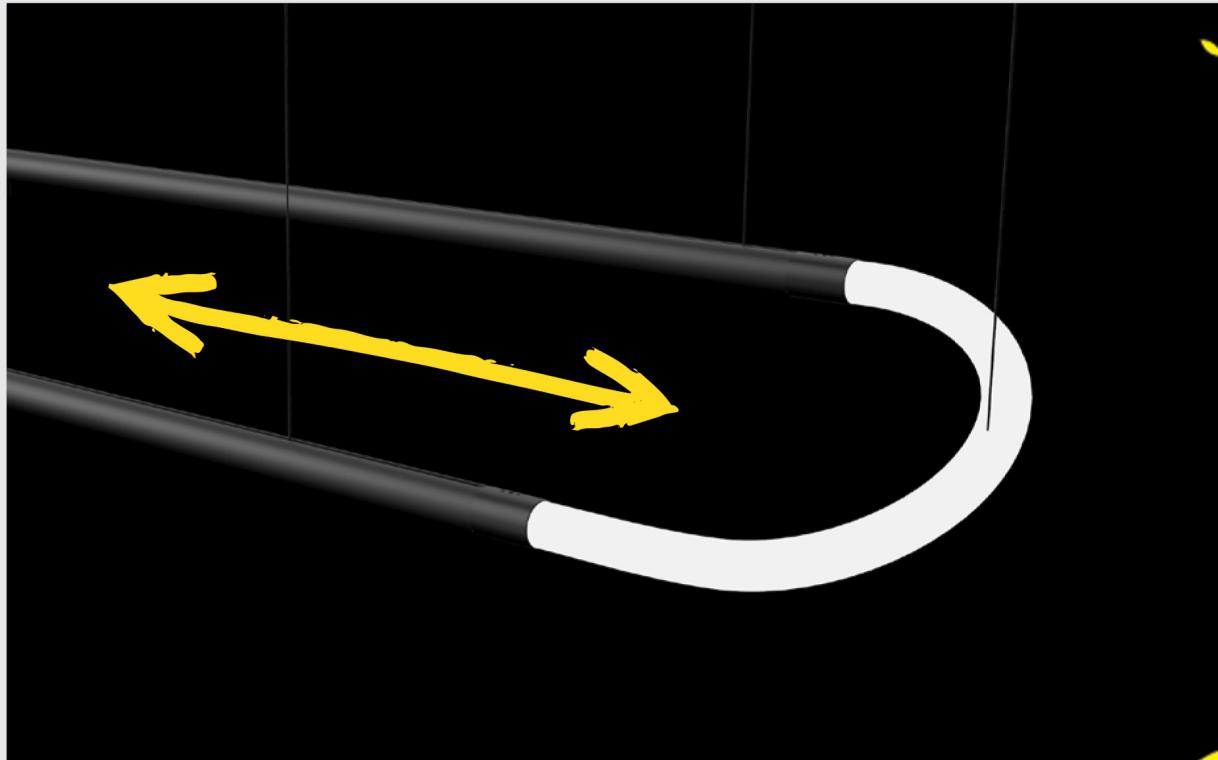
EDISON PRICE LIGHTING



# FREEHAND

FREEHAND | 2023 LIA

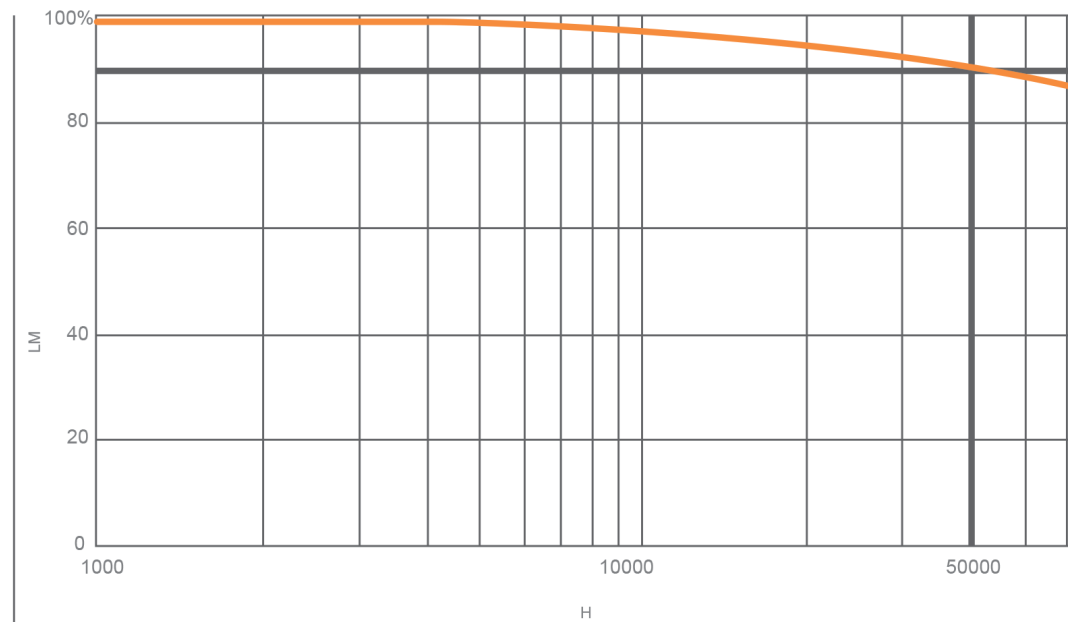
LIGHTFAIR INNOVATION AWARDS



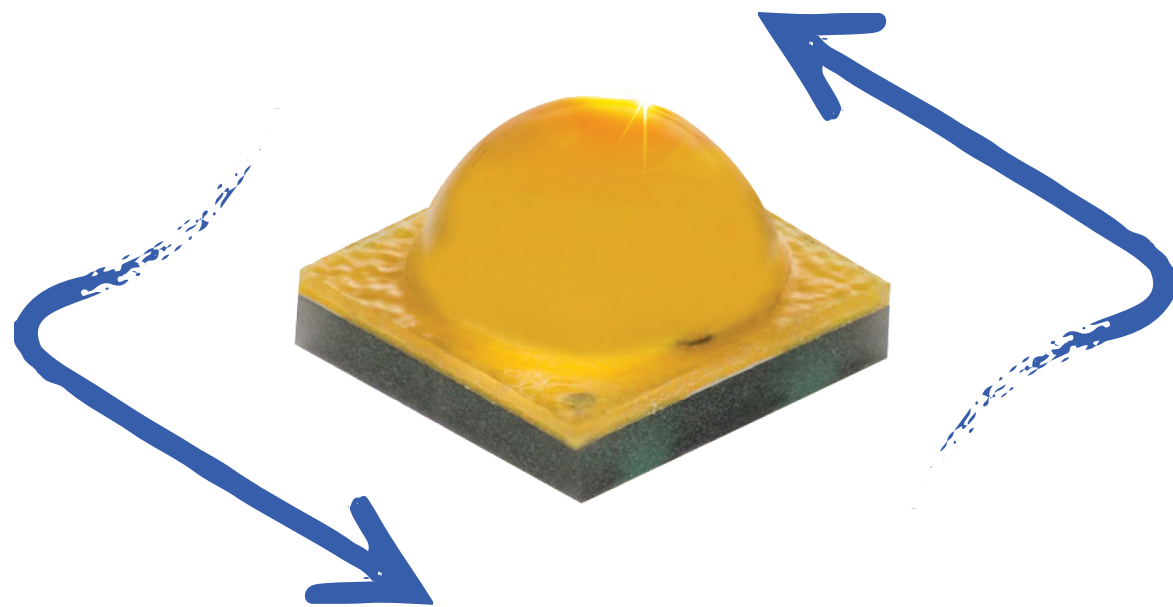
Combine Cursive & Bold for a **statement** piece.

EDISON PRICE LIGHTING

Write to make an impression.  
Make the impression **last**.



LM90  
at 50,000 hours

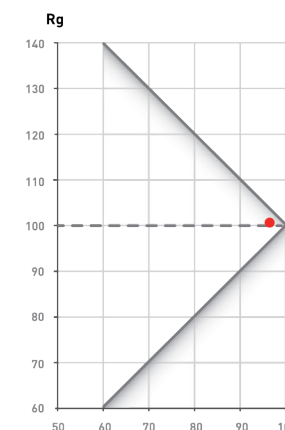


*Excellent heat dissipation  
by design*

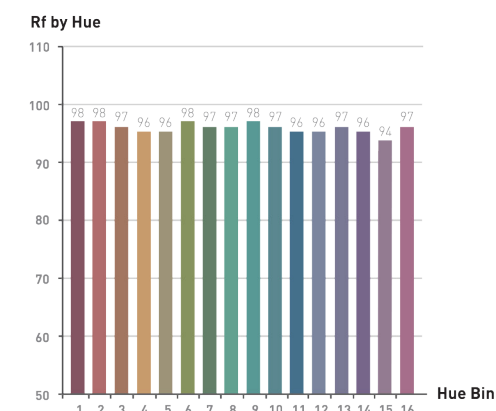


A picture is worth a thousand words.  
Color and vivid details that speak for themselves.

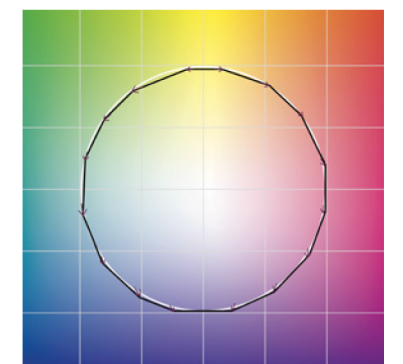
**CRI 90 is Standard**



The closer the red dot  
to the triangle vertex,  
the higher the quality of  
color.



The closer the number of  
R1-R16 to 100, the better  
the color rendition.



The data points marked  
as black dots follow the  
circle closely, indicating  
better color rendering.



Revive your formal space with  
a balance of modern  
creativity

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LIGHTFAIR INNOVATION AWARDS



EDISON PRICE LIGHTING

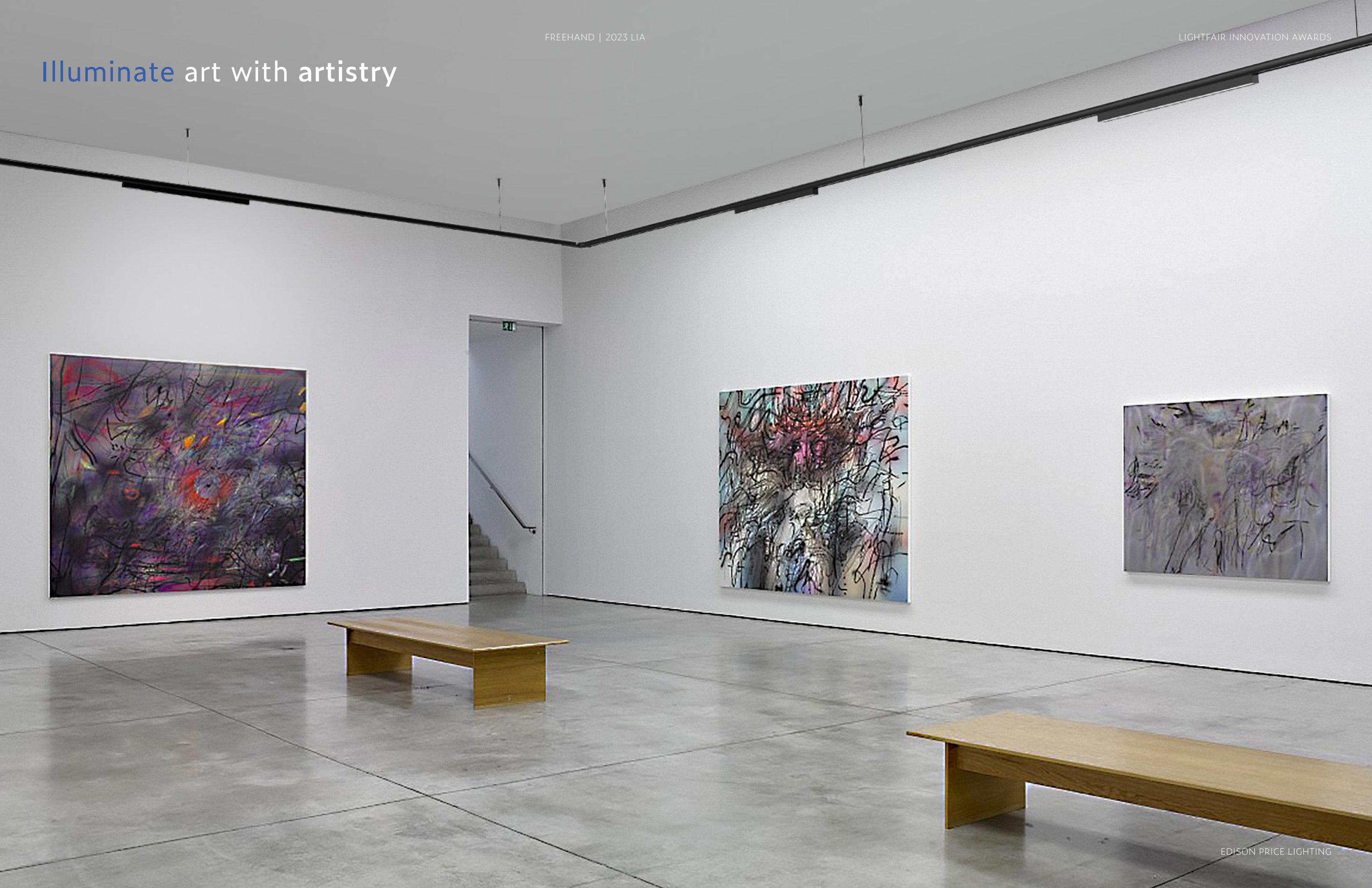


# FREEHAND — **light** every angle of your outline using pivoting track





# Illuminate art with artistry







Highlight any shape  
you can trace.

If you can write it,  
you can light it.

**FREEHAND**

